

Bringing great Ideas to Life

Crazy Ideas College believes in young people as **inventors, creators and social innovators.**

ECO-MAAP. Reduce. Reuse. Recycle.

Annabel H, Perri, Molly & Annabel P

Concerned by the harm caused by plastic bags the team created a process to upcycle used water bottles and convert them into reusable fruit and veggie bags.

A local IGA Supermarket agreed to stock the eco-friendly reusable bags invented and produced by this team.



Hire a Grandkid

Matilda & Aviva .

Enjoying human connection is central to our well being. The team wants to limit the amount of elderly residents living in homes or aged care facilities without meaningful community connections.

In collaboration with an aged care facility and primary school the team launched a letter writing program in late 2020. The program is continuing through 2021 and the students and residents are reporting on the important benefits that flow when we build relationships across generations.



Young and You Podcast

Lily, Tess, Anastasia, Poppy

The team created a podcast to address the negative impacts social media has on young people – particularly young females.

The team obtained sponsorship and received social media and podcast training. The pilot episode launched on Spotify in late 2020 and further episode will be released through 2021.

YOUNG
+ YOU

Pocket Pal

Stephanie, Amelia, Alannah & Bella .

It can be hard for young people to find the time and motivation to stay physically active. This team responded in a playful and engaging way, developing Pocket Pal – a virtual dog in your pocket!

To accrue the points needed to keep your dog alive, young people must exercise. Points are used to buy food and other pet accessories.

The team staged a paper-based version of the program with 80 students from two local primary schools. The trial was a great success and facilitated the collection of valuable data which can be used to scale the idea and design tech solutions.



Healthy Habits Card

Mickala, Teannah, Jasmine, Jack, Daisy & Jazmine

Alcohol abuse has detrimental and long-lasting effects in community. The team identified that when people have better information about their own habits and patterns they are more likely to make good decisions.

Teaming up with a community health organisation the team designed a tool for secondary school students. The tool makes it easier for young people to track their behaviours relating to alcohol use and provides prompts for establishing healthy habits.

Kentucky Fried Counseling

Michael & Sami.

Stigma associated with seeking therapy often stops young people getting the help they need. Kentucky Fried counselling is designed to entice young people to introductory sessions that enable them to meet counselors in a setting that feels friendly, inviting and safe.

The team has secured sponsorship from KFC and is collaborating with the local Youth and Family

KFCCounselling