

Activity 1

Design a Newspaper Headline for your Crazy Good Idea!

Narrative

Imagine, you're a young inventor. You've had a brilliant idea and designed something revolutionary that will have a big, crazy good impact on the world and solve a problem you care about. Great job! And guess what else? A newspaper has decided to publish a story about your design.

How exciting! But let's take a step back for a minute.

This great idea you've created needs to have positive impact on people and community.

What is an issue that you really care about? What problem would like to solve that you think will help those around you? The sky is the limit. Remember, you're the inventor here!

Pop-Out Activity

To help you come up with that crazy good idea, we suggest you work through the activity below. By following these simple steps, you will arrive at an idea you're both excited and passionate about!

1. Select a theme that interests you (LGBTQI+ issues, climate change, health and wellbeing, etc.) and have a quick scan online for inspiration to see what other people are doing/saying to make a difference around this issue/theme.
2. Put your crazy good thinking hat on! Grab 5-10 sticky notes (or pieces of paper) and write 1 idea on each note about how you could address your overarching issue/theme.
3. From these ideas, go through each one and ask yourself 'if this idea existed, how would it help the community?' Write down your response for each.
4. Think about which of these ideas would be most exciting to work on, and would have a crazy good impact in the world. Select the idea which stands out for this activity.

Resources

For this activity you will need the following:

- Pencil
- Paper

Activity Steps

Activity 1a:

[Grab a pencil and paper here so that you can brainstorm answers to the following questions.]

Some questions to think about include:

- What is the big idea that you identified in the pop out activity above the you really care about and want to solve?
- How will the idea you've created help to solve this issue?
- Who are two types of people (user groups with different circumstances) that will benefit from this idea?

Example

1. If I invented a wristband that detects for sugar imbalance in diabetics, people with diabetes will benefit because they will know when they need insulin or sugar - (that's one user group). But it will also help doctors because it will ease the strain on medical resources – (that's a second user group).
 2. If I invented a fire barrier which people could place around there bonfires, and which also extinguishes the fire if it spreads beyond the barrier, it could reduce the risk of bushfires which benefits firemen because they will be less at risk during fire season – (that's one user group). But it also benefits farmers, because they are less likely to have their properties burn down – (that's a second user group).
- What makes your idea/design different from the ideas that already exist?
 - And the big one... What would the title of the newspaper article be?

As you brainstorm, write down on a piece of paper any of the thoughts that come to mind. There are no right or wrong answers.

Handy tips

The sky is the limit in this activity. Don't worry if your idea seems crazy – we call them crazy good ideas for a reason!

Remember, there's no right or wrong. Work through each section of the activity, one at a time – if it feels challenging, just know that this a completely natural part of the process.

Brainstorm





Great work! Hopefully you've come up with some great thoughts and ideas about what you'd like to design to help your community, and how it will have an impact.

Activity 1b:

Now, the newspaper has sent you a template which you'll see below. Fill in each section of the story, explaining how you developed this great design and what inspired you.

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Newspaper headline:

| | | |
|---|---|---|
| <p>I can imagine a future where...</p> | <p>Inspiring stories of impact</p> <div style="display: flex; justify-content: space-around; align-items: center;">   </div> <hr style="width: 100%; border: 0.5px solid black; margin-top: 10px;"/> | |
| <p>The key differentiations of my idea are...</p> | <p>What is their problem?</p> | <p>What is their problem?</p> |
| | <p>How did the idea improve their life?</p> | <p>How did the idea improve their life?</p> |

Excellent job!

This exercise has helped you identify an issue that you care about and then ideate to help solve it. That's awesome, high-five!

What now?

Photograph your work to share with your teachers - alternatively, follow the instructions you're teacher has given you.