

Activity 2

Sketching Up A Storm

Narrative

Imagine you're sitting out in the playground talking with mates, or you're having a conversation at dinner with your family. Can you picture that in your mind? Awesome. Now imagine that someone starts talking about an interesting story on the news. Right away you're hooked. You've been thinking about this topic for ages, and what's more, you've got a great idea for how you could solve the problem...

Were there any specific topics and ideas that sprung to mind? If yes, fantastic – you might want to jump to activity 1. If you don't have a specific idea in mind, let's jump into the pop-out activity and explore some options.

Pop-Out Activity

1. To help you come up with that crazy good idea, we suggest you work through the activity below. By following these simple steps, you will arrive at an idea you're both excited and passionate about!
2. Select a theme that interests you most and have a quick scan online for inspiration to see what other people are doing/saying to make a difference around this issue/theme.
3. Put your crazy good thinking hat on! Grab 5-10 sticky notes (or pieces of paper) and write 1 idea on each note about how you could address your overarching issue/theme.
4. From these ideas, go through each and ask yourself 'if this idea existed, how would it help the community?' Write down your response for each.
5. Select your favourite idea. Think about which of these ideas would be the most exciting to work on and would have a positive impact in the world.

Resources

For this activity you will need the following:

- Pencil
- Paper

Activity Steps

Activity 1

Innovation requires humility, courage and passion to make and build imperfect things.

Prototypes help us give form to these ideas. Prototypes can be written, sketched or modelled physical artefacts. Creating a prototype advances our thinking and enables us to demonstrate and test that thinking with other people.

Sketching is a simple place to begin prototyping. It is a great way to get the idea out of your head and into the world so that you can share it with others.

So, let's begin:

1. Grab a piece of paper and a pen.
2. Sketch out the idea/s you have in your head.
3. Once you've played around with a few different sketches and have arrived at a design you like, draw it out on the Idea Catalogue below.
4. Go through each question on the Idea Catalogue one at a time, filling in your responses.

Remember, we are trying to create crazy, good, impactful ideas, so as you answer each question think about how your idea will positively impact the community. Hopefully framing your idea this way will help you see the value your product will create. This will make the template questions easier to answer.

Handy tips

The sky is the limit in this activity. Don't worry if your idea seems crazy – we call them crazy good ideas for a reason!

Remember, there's no right or wrong. Work through each section of the activity, one at a time – if it feels challenging, just know that this a completely natural part of the process.

Handy links

[Prototyping Instructional Video](#)

Template Idea Catalogue

Idea name:

Innovation topic:

Sketch here

Description (Describe your idea in 3-5 sentences)

Crazy Good features (What differentiates this idea from others?)

How does the idea solve the problem of the user?

When and how will the idea be used?

Print this template on A3 or A2 paper.
You could also recreate this template on butcher paper.

Excellent job!

This exercise has helped you frame an issue that you care about and create an idea that will help solve it
High-five - that's awesome!

What now?

Photograph your work to share with your teachers - alternatively, follow the instructions your teacher has given you.