

## BOUTIQUE BUSINESS CONSULTANCY WINS COMPANY OF THE MONTH



**F**ounded back in 2017, Aurora SDE is a unique boutique business consultancy that has built up quite a reputation both in the UK and beyond in the two years since its inception. Although they are London based it's fair to say they now have a truly global reach, drawing on the wealth of experience the team at Aurora has having worked across a wide range of corporate entities prior to launching Aurora. This experience over many years has left them well placed to drive innovation and change for companies across a broad spectrum of industries.

They have a proven track record of working with organisations of all sizes from global banks to small start ups. Driven by the experience and expertise of its founders whose work with real life businesses has given them a knowledge that has allowed them to develop holistic, practical and sustainable solutions to some of the complex problems faced by businesses today. They can help shape a strategic vision that will allow a business to navigate the issues it faces and continue to grow.

We caught up with Aurora's Founder and Managing Partner, Sean Vickers to discuss the reasons behind the success that has allowed them to make such a significant contribution in transforming the fortunes of so many businesses. "The Aurora management team are all former financial services leaders rather than consultants, with decades of experience across operations, strategy, technology, change delivery, sales and risk. We have seen first hand what can go wrong in businesses that do not have the correct governance, strategic guidance, and financial management required to achieve successful outcomes."

They have been able to demonstrate an impressive ability to transfer their knowledge to work just as effectively whether working with large, complex organisations or small startup businesses. "We are strong believers that the small business community, regardless of size, deserves better advice- honest, informed and tailored and this is how we approach each client relationship. We help small businesses think big! Ultimately, what many of these businesses have in common is that they are looking to grow, and we are able to use our extensive experience to help their teams transition through the stages of growth."

Now more than ever with uncertainty over Brexit casting such a shadow over British business the demand for Aurora's expertise is greater than ever

and there is a recognition that businesses need to be as prepared as they can be for the fall out. Sean says, "We recognise that many small businesses are nervous about Brexit and the effect it will have. We try and help by offering services in small bite size chunks so the spend and commitment isn't huge, and value is always front of mind. We have worked with several business owners from overseas and recent changes in the visa application process mean that we have had to change our approach. As such we are one of the few consultancies that already understand the new 'Start-Up' and 'Innovator' process and what the Home Office are expecting."

The success Aurora SDE has enjoyed over the last two years has been impressive. In any form of business reputation is everything and the reputation they've established together with some of the glowing endorsements from clients on their website tell you all you need to know about the way they operate and the consistent level of service they deliver to their valued clients.

In terms of the outlook for the future they remain as ambitious as ever to continue to further enhance their quality of their service and to help transform the fortunes of organisations that are facing challenges. Their level of expertise, innovative thinking and honest and straightforward approach means they are the perfect people to help if your organisation is facing difficulties.

For more information visit <https://aurorasde.com/> or call 0203 475 9567.

