

Privacy Policy

Engager Media, Inc. (“Engager Media,” “we” or “us”) respects your privacy and is committed to letting you know how we will collect and use your information. This privacy policy (“Privacy Policy”) describes the privacy practices we follow in connection with the Engager Media sites (including any versions optimized for viewing on a wireless or tablet device); our analytics platform; all applications published by Engager Media; and all other products, features, tools, materials, services, and communications provided by Engager Media (“Service”), however accessed or used, that are operated by us, made available by us, or produced and maintained by us. We have established this Privacy Policy to let you know the kinds of information we may gather during your use of this Service, why we gather your information, what we use your information for, when we might disclose your information, and how you can manage your information. Please read this document carefully.

Please be advised that the practices described in this Privacy Policy apply only to information gathered online through our Service. It does not apply to information that you may submit to us offline or by companies or organizations to which we may link or who may link to us.

By using our Service, you are accepting the practices described in our Privacy Policy. If you do not agree to the terms of this Privacy Policy, please do not use the Service. We reserve the right to modify or amend the terms of our Privacy Policy from time to time without notice. Your continued use of our Service following the posting of changes to these terms will mean you accept those changes. If we intend to apply the modifications or amendments to this Privacy Policy retroactively or to Personal Information already in our possession, we will provide you with notice of the modifications or amendments.

If you have any questions about this Privacy Policy or don’t see your concerns addressed here, you should contact us by email at admin@engager.co

What Information About Me Is Collected and Stored?

We collect two basic types of information from you in conjunction with your use of the Service: Personal Information and Non-Personal Information. "Personal information" is any information that can individually identify you and includes, among other things, your name, e-mail address, telephone number, postal address, credit card, billing and contact information. It does not include information that is encoded or anonymized, or publicly available information that has not been combined with non-public information. "Non-Personal Information" includes information that does not personally identify you, but it may include tracking and usage information about your location, demographics, use of the Service, and the Internet.

Personal Information

As a general matter, you can browse the Service without submitting your Personal Information to us. However, there are a number of circumstances in which you may supply us or our agents with your Personal Information. Common situations where we may collect your Personal Information include:

- Registration for a trial or an account on the Service.
- Providing profile information.
- Submission of content or other data and information on any part of the Service that permits it.
- Providing payment information.
- Participation in surveys, promotions, contests, or sweepstakes offered in connection with the Service.
- Signing up to receive alerts or other information via email, text or instant messages.
- Requests for customer service or other assistance.
- Requests for technical and service-related support (e.g. account verification, technical notifications).

- Participation in communities, chat rooms, comment threads and other interactive services.
- Any other interaction with the Service where you knowingly volunteer Personal Information.

Non Personal Information

When you interact with the Service, we may collect certain information that does not identify you individually, and our servers may automatically keep an activity log of your use of our Service. Generally, we collect and store the following categories of Non-Personal Information:

- Non-identifiable demographic data such as age, gender, and five digit zip code as part of collecting Personal Information.
- Device information about your computer, browser, mobile device, or other device that you use to access the Service. This information may include IP address, geolocation information, unique device identifiers, browser type, browser language, and other transactional information.
- Analytics and usage information about your use of the Service.
- Additional “traffic data” and log files such as time of access, date of access, software crash reports, session identification number, access times, and referral URLs.
- Other information regarding your use of the Service.

Collection of Personal Information from Social Media

When you interact with any Engager Media page or account on a social media platform, such as Facebook, Twitter, Google+, Tumblr, LinkedIn, YouTube, or Pinterest, we may collect the Personal Information that you make available to us on that page or account including your account ID or “handle”. However, we will comply with the privacy policies of the corresponding social media platform and we will only collect and store such

Personal Information that we are permitted to collect by these social media platforms. If you publish your social media profile on our Service, we may collect Personal Information that you make available as part of that profile.

Collection of Personal and Non-Personal Information from Other Sources

We may also collect and store information about you that we receive from other sources (including from our offline interactions with you) to, among other things, enable us to update and correct the information contained in our database and to better customize your experience on the Service.

Use of Cookies, Flash Cookies, Web Storage, and Web Beacons

Like many websites, we use “cookies”, which are small text files that are stored on your computer or equipment when you visit certain online pages that record your preferences and actions. We use cookies to monitor traffic, improve the Service, and make it easier to use. We use both “session” cookies and “persistent” cookies. We may also use cookies to:

- Remind us who you are and to find your account information in our database when you access the Service so you do not need to log in at every visit. This helps us to tailor the Service to your specific needs and interests. A cookie is created when you register for the Service.
- Determine the browser you use so the website can be designed to work properly with the most common versions of different browsers.
- Estimate our audience size. Your browser is given a unique cookie that helps us determine whether you are a repeat or a first time visitor.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies. If you delete or decline cookies, some features of the Sites may not work or may not work as designed. For more information on cookies and how to disable them, you can consult

the information provided by the Interactive Advertising Bureau at www.allaboutcookies.org.

We do not use flash cookies, web storage, web beacons or other technology that tracks your browsing history across multiple websites.

Engager Media may work with a variety of advertisers, advertising networks, advertising servers, and analytics companies (“Advertisers”), which use various technologies to collect data in order to send and serve relevant advertising to users. These technologies may include the placement of cookies or web beacons, the use of HTML5 LocalStorage, the use of unique or non-unique non-personal identifiers, etc. These technologies may be used to track user behavior and serve you more relevant advertising. Such advertising may appear on our Service or other websites that you visit. This privacy policy does not cover the use of various technologies by Advertisers. These companies may also obtain information from services you use from other companies, including without limitation, other websites, mobile website, mobile downloadable applications, and downloadable applications, and combine that information with information they obtain through these third party technologies on our Services. You should be aware that Engager Media does not have control over these third party technologies or the information contained in them. You should be aware that if you choose to opt out through other sites, this does not opt you out of being served advertising. The ads will just not be targeted to you by any party from which you have opted out. You can also opt out of future information collection from our Services by ceasing use of the Service or in the case of an application, uninstalling the application.

Is Personal Information Collected From Children?

Engager Media does not knowingly collect personal identifiable information from children under 13 years of age.

How Do We Use Your Information?

We use the information we learn from you to help us personalize and improve your experience with the Service. We may use your Personal and Non-Personal Information in the following ways:

General Uses

- Contacting you (including for promotional purposes).
- Uploading your content (raw data or otherwise) to our Service as you request.
- Permitting you to update, edit, and manage your content on our Service.
- Communicating with you about your account or transactions with us (including service related announcements) and send you information about features and enhancements on our Service.
- Informing you about changes to our policies.
- Personalizing content and experiences on our Service, including providing you reports, recommendations, and feedback based on your preferences.
- Disclosing anonymized Personal Information to disclose statistics and other details regarding the use of our Service.
- Optimizing or improving our products, services, and operations.
- Updating the Service on your device.
- Performing statistical, demographic, and marketing analyses of users of the Service.
- Preventing potentially illegal activities.
- Protecting your and our rights.
- Other uses in accordance with our Terms of Use or any other purpose disclosed to you at the time we collect the information.

Use of Your Location Information

We may use your location information to:

- Personalize content on our Service, including providing you reports, recommendations, and feedback based on your preferences.
- Optimize or improve our products, services, and operations.
- Detect, investigate, and prevent activities that may violate our policies or be illegal.
- Perform statistical, demographic, and marketing analyses of users of the Service, and their purchasing patterns.

Combination of Your Information

We may use information from one portion of our Service in another, or in reports and analyses, all of which are owned and operated by Engager Media. We may combine information gathered from multiple portions of the Service into a single customer record, analysis or report. We may also use or combine information that we collect off-line or receive from third party sources to enhance, expand, and check the accuracy of our customer records.

Use of Payment Information

We only use payment information, such as credit card numbers, to process payments (we use a third party payment processor to do this), to retrieve account information for a user, to determine whether a user is eligible for particular promotions, and to detect abuse of the Engager Media Services.

Who Do We Provide Your Information To?

Except as disclosed in this Privacy Policy, we do not disclose information about your Personal Information collected online to any companies not part of Engager Media or its parent, subsidiaries or related entities. In no event will we sell or rent your Personal Information as part of a customer list or similar transaction.

Business Partners and Third Parties

We may share your Personal Information with our business partners or co-marketers from time to time. We may also share your Personal Information with third parties that

provide products and services that we think you may be interested in. Although our treatment of your Personal Information is governed by this Privacy Policy, the business partner or third party's treatment of your Personal Information will be governed by the business partner or third party's privacy policy. You may withdraw your consent to our sharing of your Personal Information with business partners and third parties at any time by following the opt-out process described below.

Third-Party Agents

We have third party agents, subsidiaries, affiliates, and partners that perform functions on our behalf, such as hosting, billing, push notifications, storage, bandwidth, content management tools, analytics, customer service, fraud protection, etc. These entities have access to the Personal Information needed to perform their functions and are contractually obligated to maintain the confidentiality and security of that Personal Information. They are restricted from using, selling, distributing or altering this data in any way other than to provide the requested services to the Service.

Emergency Situations

We may also use or disclose Personal Information if required to do so by law or in the good-faith belief that such action is necessary to (a) conform to applicable law or comply with legal process served on us or the Service; (b) protect and defend our rights or property, the Service or our users, and (c) act under emergency circumstances to protect the personal safety of us, our affiliates, agents, or the users of the Service or the public. This includes exchanging information with other companies and organizations for fraud protection.

Engager Media Communications

E-mail communications sent from us or through us are designed to improve your experience using the Service. By using the Service, you specifically agree to receive e-mail communications. If you do not wish to receive these communications, please do not use the Services.

What Steps Are Taken To Keep Personal Information Secure?

We are concerned about ensuring the security of your Personal Information. We exercise great care in providing secure transmission of your information from your device to our servers. Personal Information collected by our Service is stored in secure operating environments that are not available to the public. Our security procedures mean that we may occasionally request proof of identity before we disclose your Personal Information to you. Please understand, however, that while we try our best to safeguard your Personal Information once we receive it, no transmission of data over the Internet or any other public network can be guaranteed to be 100% secure.

How Can We Transfer Your Personal Information?

Your information collected through the Service may be stored and processed in the United States or any other country in which Engager Media, its affiliates or service providers maintain facilities. Engager Media, its affiliates or service providers may transfer information that we collect about you, including Personal information across borders and from your country or jurisdiction to other countries or jurisdictions around the world. If you are located in the United States or other regions with laws governing data collection and use that may differ from US law, please note that we may transfer information, including Personal Information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction. By registering for and using the Service you consent to the transfer of information to the US or to any other country in which Engager Media, its affiliates or service providers maintain facilities and the use and disclosure of information about you as described in this Privacy Policy.

How Long Do We Keep Your Information?

Following termination or deactivation of your account, Engager Media, its affiliates, or its service providers may retain information (including your profile information) and user content for a commercially reasonable time for backup, archival, and/or audit purposes. If you have any questions about termination or deactivation of your account, please contact us directly at admin@engager.co.

What Happens When I Link To or From Another Website?

This Service may contain links to other websites operated by third parties. Please be advised that the practices described in this Privacy Policy do not apply to information gathered through these other websites. We are not responsible for the actions and privacy policies of third parties and other websites.

Governing Law

This Service is published and provided in the United States. We attempt to protect the Personal Information of all users of our Service and we attempt to comply with local data protection and consumer rights laws to the extent they may apply to the Engager Media services, but our Service is located and targeted to United States citizens and our policies are directed at compliance with those laws. If you are uncertain whether this privacy policy conflicts with the applicable local privacy laws where you are located, you should not submit your Personal Information to Engager Media.

Assignment

We may change our ownership or corporate organization while providing the Service. We may also sell certain assets associated with the Service. As a result, please be aware that in such event we may transfer some or all of your information to a company acquiring all or part of our assets or to another company with which we have merged. Under such circumstances we would, to the extent possible, require the acquiring party to follow the practices described in this Privacy Policy, as it may be amended from time to time. Nevertheless, we cannot promise that an acquiring company or the merged company will have the same privacy practices or treat your information the same as described in this Privacy Policy.

Changes to This Policy

As our Service continues to develop, we may add new services and features to our Service. In the event that these additions affect our Privacy Policy, this document will be updated appropriately. We will post those changes prominently so that you will always know what information we gather, how we might use that information and whether we will disclose it to anyone. We do, however, recommend that you read this Privacy Policy

each time you use our Service in case you missed our notice of changes to the Privacy Policy. We will not, however, materially change our policies and practices to make them less protective of Personal Information we have previously collected from you without your express consent.

How Do I Opt-Out or Correct Information About Me

You may always opt-out of receiving future e-mail messages and newsletters from Engager Media. We provide you with the opportunity to opt-out of receiving communications from us by going into your profile settings and choosing the appropriate options. To opt-out, you can also send us a message at admin@Engager. Please note, however, that you generally cannot opt-out of service related announcements, e.g. if the Service is temporarily suspended or if delivery of a product or service is delayed.

Your California Privacy Rights

California Civil Code Section 1798.83 permits customers of Engager Media who are California residents to request certain information regarding its disclosure of their Personal Information to third parties for their direct marketing purposes. To make such a request, please send an e-mail to admin@engager.co with "My California Privacy Rights" in the subject line. These Services will respect your browser's Do Not Track signals (or other well-established, commercially available mechanisms that provide you with the ability to exercise choice regarding the collection of Personal Information). If we receive a Do Not Track notice, we will stop using any Personal Information for online behavioral advertising purposes.