

Want to know more about the **Social Innovators AUSTRALIA** program?

What is the Social Innovators Australia program?

Social Innovators Australia is a 6-week program that supports you (young people) to lead change in your community, country and the world at large.

You will be working in teams of 2-4, with likeminded young people who are passionate about similar issues to you.

The program will launch on February 23rd, 2021.

The four phases of the Social Innovators Journey

1

Explore issues you care about

2

Generate inspired and exciting ideas

3

Pitch your ideas to community partners

4

Collaborate to bring ideas to life

How does each week work?

Crazy Ideas College (CIC) team members will facilitate weekly workshops to guide you through the 4 phases of the Social Innovation Journey.

The workshops will be run after business hours and/or on weekends. The average weekly time commitment will be 2hrs.

Once all participants are signed up, we will work with everyone to find the best time to run the weekly workshops.

What are examples of issues that young people have worked on in the past?

Some of the challenges young people have historically opted to work on include:

- Enhancing health and wellbeing
- Promoting care for the environment
- Catalysing community connectedness
- Reimagining learning and training: ensuring young people and community members have skills to thrive in the modern world
- Liveability, making Australian a great place to live for all.

What role do the Community Partners play?

Community Partners will be a key support as you work through the program. Community partners will:

- help you **explore your issue**
- **act as critical friends** to test and twist your ideas/prototypes
- **provide feedback** on your pitches
- support you in bringing your bold and inspired ideas to life.

What do you mean bring ideas to life?

At the end of the 6-week program you will have the option to **bring your bold and inspired ideas to life**, with the support of community partners and CIC.

What are the benefits of getting involved?

Through the Social Innovators Australia program, you will:

- Be equipped with the confidence and skills to **lead change on the issues you are passionate about**
- **establish connections** with like-minded young changemakers and influential community partners
- have an **increased awareness** in the variety of ways you can **demonstrate leadership** and make a contribution in your community, country and the world at large.

Who are Crazy Ideas College (CIC)?

Crazy Ideas College (CIC) believes in young people as designers, inventors, and social innovators. We know that properly supported young people will play a pivotal role in remaking our world.

There are no costs associated with the program.

Please contact Zoe if you would like to know more.

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**Remember, it is one thing to care about issues.
It is another to step up and be part of the solution.**

So, step up and sign up!

Here's is the weekly breakdown.

Week 1.

Get Inspired and Explore.

- Select a theme you're passionate to create change around.
- Conduct Research.
- Empathise with users.

Date: 23/02/21
Time: 7-8:30pm
(AEDT)

Week 2.

Generate Ideas.

- Identify Issues.
- Vision board of your best hopes for the future.
- Brainstorming.
- Land on your idea.

Date: 02/03/21
Time: 7-8:15pm
(AEDT)

Week 3.

Prototype, Test and Twist.

- Prototyping.
- Test & Twist with Community Partners.
- Iterate your idea.

Date: 09/03/21
Time: 7-8:45pm
(AEDT)

Week 4.

Prototype, Test and Twist.

- Smart Start Experiment (SSE).
- SSE Coaching.

Date: 16/03/21
Time: 7-8:30pm
(AEDT)

Week 5.

Pitch Preparation.

- Pitch Preparation.
- Pitch Practise with CIC Team.

Date: 23/03/21
Time: 7-8pm
(AEDT)

Week 6.

Pitch

- (Online event with all other teams.)
- Ideas posted to CICbeyond

Date: 30/03/21
Time: 7-9pm
(AEDT)